



The Amherst Advocate beta site was launched on April 14, 2010 and in two short months received over 2000 visits totalling over 5000 pageviews. Because the content is limited to posts relevant to Amherst and Mont Vernon, nearly 90% of the views come from people with 20 minutes driving distance of Amherst.

With new content features and marketing of the site over the summer, you can be confident that the readership will continue to increase allowing greater exposure to your ad.

We're happy to design an ad for you or have your design sent to us. We'll accepted gif, jpg, png, and flv file types. Embedded videos require hosting elsewhere. All ads are subject to review prior to going live to the site.

For more information or to schedule your ad, please contact Lenwood Brown:

Email: editor@amherstadvocate.com
Phone: (603) 721-9283



AD TYPE	SIZE (pixels)	WEEK	MONTH	QUARTER
Video Embed w/Ad (Exclusive)	video: 300x245 ad: 300x80	\$25	\$100	\$275
Leaderboard (Exclusive)	978x100	\$20	\$65	\$175
Sidebar Mini (8 max.)	300x80	\$7	\$20	\$55
Sidebar Square (2 max.)	300x250	\$10	\$35	\$95
Content banner (2 max.)	612x100	\$10	\$35	\$95
Footer (2 max.)	728x90	\$15	\$50	\$140
Wallpaper (Exclusive)	1700x900	\$20		